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NEWS RELEASE

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RUPERT AREA SENIORS INVITED TO ATTEND FREE SCAM JAM

BOISE ID (April 17, 2014) – Senior citizens are favorite targets of scammers. A Senior Scam Jam will be held Wednesday, May 7, at the Wilson Theater to provide opportunities for seniors to learn to protect themselves from the latest trends in frauds and scams. Senator Dean Cameron will be on hand to welcome participants and provide an overview of the day's events.

Keynote speaker, Attorney General Lawrence Wasden, will offer seniors a scam prevention strategy: *The Art of Saying No*. Bill Deal, Director of the Idaho Department of Insurance, will present information and scams related to health care reform and insurance fraud.

The Senior Scam Jam will run from 8:00 a.m. until 3:45 p.m. and includes continental breakfast, a free lunch and door prizes. This event is free, but seating is limited. Seniors are encouraged to register by calling toll-free 877-926-8300. Registration will close May 2.

The best defense against fraud is becoming and staying informed. Attendees will hear a panel of experts discuss identity theft. Other presentations include Investment Fraud, Medicare Fraud, and Credit Scores and Fraud. County law enforcement officials will also participate in a panel discussion.

The Senior Scam Jam is sponsored by the Idaho Department of Insurance, Idaho Department of Finance, the Idaho Commission on Aging's Senior Medicare Patrol Program, AARP, Idaho Legal Aid, Idaho Bankers Association, Idaho Credit Union League, Better Business Bureau and University of Idaho Extension.

About the Department of Insurance

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit www.doi.idaho.gov.

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