

*State of Idaho*  
**DEPARTMENT OF INSURANCE**

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**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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## **Idaho Scam Jam Alliance presents Boise Scam Jam**

BOISE ID (June 16, 2015) – Scams and frauds are a never-ending challenge that cost Idaho citizens millions of dollars each year. The Idaho Department of Insurance, in conjunction with the Idaho Scam Jam Alliance, is proud to sponsor a free conference on Saturday, June 20, at the BSU Jordan Ballroom to provide opportunities to learn about the latest trends in frauds and scams.

Keynote speakers include Paul Greenwood, noted speaker and head of the Elder Abuse Prosecution Unit for the San Diego, California District Attorney's Office; Dale Dixon, President and CEO of the Better Business Bureau; and Shelli Sonnenberg, Financial Crimes Detective for the Boise Police Department.

The Senior Scam Jam will run from 9:00 a.m. until 3:30 p.m. and includes continental breakfast, a free lunch and door prizes. This event is free, but seating is limited. Everyone planning to attend is encouraged to call toll-free 877-926-8300. Registration will close June 17.

The best defense against fraud is becoming and staying informed. Speakers will educate attendees about investment and Medicare fraud, home crime prevention, caregiver fraud and the psychology of fraud. Attendees will be able to hear from and ask questions of a panel of identity theft experts.

Idaho Scam Jam Alliance members include AARP Idaho, Better Business Bureau, Boise State University Center for the Study of Aging, Idaho Attorney General's Office, Idaho Commission on Aging, Idaho Crime Prevention Association; Idaho Department of Finance, Idaho Department of Insurance, Idaho Legal Aid Services, Justice Alliance for Vulnerable Adults, Senior Health Insurance Benefits Advisors and the Senior Medicare Patrol Program.

### **About the Department of Insurance**

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit [www.doi.idaho.gov](http://www.doi.idaho.gov).

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