

*State of Idaho*  
**DEPARTMENT OF INSURANCE**

C.L. "BUTCH" OTTER  
Governor

700 West State Street, 3rd Floor  
P.O. Box 83720  
Boise, Idaho 83720-0043  
Phone (208)334-4250  
Fax (208)334-4398  
Website: <http://www.doi.idaho.gov>

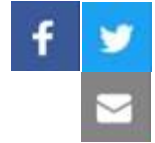
DEAN L. CAMERON  
Director

**Idaho Department of Insurance News Release**

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Contact: Tricia Carney 208-334-4312 or 208-850-2342

[Tricia.carney@doi.idaho.gov](mailto:Tricia.carney@doi.idaho.gov)



## **Insurance department revamps website to enhance accessibility**

**BOISE ID** – The Idaho Department of Insurance has launched its redesigned website, complete with streamlined menus, simplified navigation, and resources modified to be more accessible. The website now responds better to mobile users and displays correctly in a variety of browser types including Chrome, Firefox, and Safari.

“Our primary objective in developing a new website was to provide ease of access for all of our users,” says Department Director Dean Cameron. “A great effort was made by our entire staff to be sure existing content is current and relevant.”

Content on the updated website is organized around visitors’ needs rather than functions of the Department. The design is visually appealing with a variety of Idaho backgrounds. Carousels give visual impact to announcements and upcoming events.

“The website includes a section where visitors can sign up for our distribution list to receive newsletters, bulletins, and other important updates and information,” says Cameron. “We also encourage visitors to connect with us on Twitter and Facebook.”

The website update was prompted in part by a more mobile-friendly template developed for the State of Idaho.

### **About the Department of Insurance**

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit [www.doi.idaho.gov](http://www.doi.idaho.gov).

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