

Blue Cross of Idaho Health Services, Inc.
Preliminary Rate Increase Justification for 2020
Individual Health Benefit Plans

Scope and Range of the Rate Increase

The filed overall average rate change for January 1, 2020, is 6.5%. This average rate change does not indicate that every individual's rate will change by this amount, as rates are affected by the ages of those covered, family coverage, the date of policy renewal and benefits chosen. We have estimated that rate changes by member, prior to the impact of aging, for those enrolled from January to March of 2019 will range between 0.0%, and 16.0% including the impact of benefit and cost sharing changes.

Rate changes will vary by metal level:

Metal Level	Average Rate Increase
Gold	1.9%
Silver	3.7%
Bronze	10.0%
Catastrophic	10.3%

Average increases also vary by rating area.

Rating Area	Average Rate Increase
1	6.3%
2	9.4%
3	7.3%
4	7.8%
5	7.3%
6	5.8%

Most Significant Factors

The rate change described above is driven by the following factors:

- Allowed Claims Expense: 4.2%
- Paid to Allowed Ratio: -2.1%
- Risk Adjustment: 2.7%
- Administrative Expenses: 1.4%
- Other: 0.3%

Summary of Historical Experience

Financial results for the base experience period of January 1, 2018 to December 31, 2018 are estimated to be as follows:

Item	Amount	% of Revenue
Total Premium (net of MLR rebate)	\$282,856,989	100.0%
Total Paid Claims	\$209,702,098	74.1%
Risk Adjustment Receipt	-\$11,057,372	-3.9%
Administrative Costs	\$27,528,343	9.7%
Taxes and Fees	\$13,531,524	4.8%
Profit	\$21,037,652	7.4%

The risk adjustment receipt is an estimated value. Outstanding uncertainty around parameters for this program will further impact the actual results. Revenue is net of APTC payments.

Key Assumptions

The annual cost trends used in developing the 2020 rates:

- Medical: 7.36%
- Drug: 9.97%

These trends are based on our analysis of historical cost trends and consideration of other factors likely to affect future trend including the rates contracted with providers, increases in the number and mix of services provided, and the SEP validation process.

The 2020 rates are made up of the following components:

- Medical claims: 81.44% of projected revenue
- Administrative costs: 9.00% of projected revenue
- Commissions: 1.49% of projected revenue
- Federal Taxes and Fees: 4.57% of projected revenue
- State Taxes and Fees: 1.5% of projected revenue
- Contribution to surplus, profit, and risk margin: 2.0% of projected revenue