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I.S.B. No. 4377

**FILED** *af*  
**JUL 14 2009**  
Department of Insurance  
State of Idaho

**BEFORE THE DIRECTOR OF THE DEPARTMENT OF INSURANCE**  
**STATE OF IDAHO**

In the Matter of:	)	
	)	Docket No. 18-2550-09
PHYSICIANS LIFE	)	
INSURANCE COMPANY	)	<b>ORDER GRANTING</b>
	)	<b>WITHDRAWAL</b>
Certificate of Authority No. 928	)	<b>FROM MEDICARE</b>
NAIC No. 72125	)	<b>SUPPLEMENT MARKET</b>
_____	)	

WHEREAS, PHYSICIANS LIFE INSURANCE COMPANY (“PHYSICIANS LIFE”) notified the Department by letter dated June 19, 2009 that PHYSICIANS LIFE intends to discontinue marketing its Medicare Supplement policy forms L260ID, L261ID, L265ID, and L266ID (Plans A, B, F and G respectively) in Idaho; and

WHEREAS, PHYSICIANS LIFE has represented to the Department that it will renew and therefore service all existing in-force Medicare Supplement contracts;

NOW, THEREFORE, IT IS HEREBY ORDERED that pursuant to IDAPA 18.01.54.030.04.a PHYSICIANS LIFE is permitted to withdraw from the Individual Medicare Supplement market in Idaho effective July 19, 2009.

IT IS HEREBY FURTHER ORDERED that given PHYSICIANS LIFE is discontinuing all of its Medicare Supplement plans marketed in Idaho, including the required Plan A, PHYSICIANS LIFE shall not file any Medicare Supplement plans or offer such products in Idaho prior to June 19, 2014 pursuant to IDAPA 18.01.54.030.04.b.

### **NOTIFICATION OF RIGHTS**

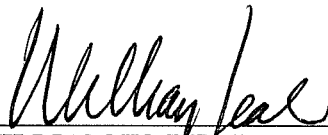
This is a final order of the agency. Any party may file a motion for reconsideration of this final order within fourteen (14) days of the service date of this order. The agency will dispose of the petition for reconsideration within twenty-one (21) days of its receipt, or the petition will be considered denied by operation of law. *See* Section 67-5246(4), Idaho Code.

Pursuant to Sections 67-5270 and 67-5272, Idaho Code, any party aggrieved by this final order or orders previously issued in this case may appeal this final order and all previously issued orders in this case to district court by filing a petition in the district court of the county in which:

- i. A hearing was held,
- ii. The final agency action was taken,
- iii. The party seeking review of the order resides, or operates its principal place of business in Idaho, or
- iv. The real property or personal property that was the subject of the agency action is located.

An appeal must be filed within twenty-eight (28) days (a) of the service date of this final order, (b) of an order denying petition for reconsideration, or (c) the failure within twenty-one (21) days to grant or deny a petition for reconsideration, whichever is later. *See* Section 67-5273, Idaho Code. The filing of an appeal to district court does not itself stay the effectiveness or enforcement of the order under appeal.

DATED and EFFECTIVE this 13~~th~~ day of July 2009.

  
\_\_\_\_\_  
WILLIAM W. DEAL  
Director

**CERTIFICATE OF SERVICE**

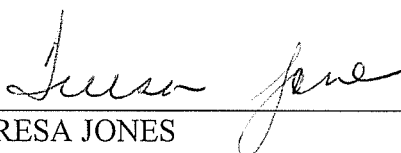
I HEREBY CERTIFY that I have on this 14<sup>th</sup> day of July 2009, caused a true and correct copy of the foregoing order to be served upon the following by the designated means:

Physicians Life Insurance Company  
Attn: Debbie Knowlton  
2600 Dodge St.  
Omaha, NE 68131-2671

first class mail  
 certified mail  
 hand delivery  
 via facsimile

Thomas A. Donovan  
Deputy Attorney General  
Idaho Department of Insurance  
700 W. State Street, 3<sup>rd</sup> Floor  
P.O. Box 83720  
Boise, ID 83720-0043

first class mail  
 certified mail  
 hand delivery  
 via facsimile

  
\_\_\_\_\_  
TERESA JONES  
Assistant to the Director