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Department of Insurance
State of Idaho

Attorneys for the Department of Insurance

**BEFORE THE DIRECTOR OF THE DEPARTMENT OF INSURANCE
OF THE STATE OF IDAHO**

In the Matter of:

AMERICAN FAMILY LIFE ASSURANCE
COMPANY OF COLUMBUS

Certificate of Authority No. 916
NAIC ID No. 60380

Docket No. 18-2891-13

**ORDER AUTHORIZING
WITHDRAWAL FROM MEDICARE
SUPPLEMENT MARKET**

On September 16, 2013, the State of Idaho, Department of Insurance (Department), received from AMERICAN FAMILY LIFE ASSURANCE COMPANY OF COLUMBUS (AFLAC) notice of its intent to withdraw from the Medicare supplement market in Idaho, effective October 16, 2013, by discontinuing the marketing of its Medicare Supplement Plans A, C, D, F, G, and N, which plans are more particularly identified as policy forms A19MSARID, A19MSCRID, A19MSDRID, A19MSFRID, A19MSGRID, and A19MSNRID. AFLAC acknowledged in such notice that AFLAC's discontinuance of such plans will prohibit AFLAC from filing for approval in Idaho a new policy form or certificate form of the same type for a

period of five (5) years from the date of AFLAC's September 16, 2013, notice to the Department.

AFLAC further represented to the Department in such notice that it will continue to service its existing in-force Medicare supplement policies in Idaho, which AFLAC represented is limited to two (2) policies.

The proposed discontinuance complies with the notice requirements to the Department's Director as set forth in IDAPA 18.01.54.030.04.a.

The Director, having reviewed the foregoing and the requirements of IDAPA 18.01.54.030.04, and good cause appearing therefor,

NOW, THEREFORE, IT IS HEREBY ORDERED, pursuant to IDAPA 18.01.54.030.04.a, that AFLAC is authorized to withdraw from the Medicare supplement market in Idaho, effective October 16, 2013.

IT IS HEREBY FURTHER ORDERED, pursuant to IDAPA 18.01.54.030.04.b, that AFLAC shall not file with the Department a new policy form or certificate form of the same type for the same standard Medicare supplement benefit plan as the discontinued forms prior to September 16, 2018.

IT IS SO ORDERED.

DATED this 27th day of September, 2013.

STATE OF IDAHO
DEPARTMENT OF INSURANCE



WILLIAM W. DEAL
Director

NOTIFICATION OF RIGHTS

This Order constitutes a final order of the Director. Any party may file a motion for reconsideration of this final order within fourteen (14) days of the service date of this order. The Director will dispose of the petition for reconsideration within twenty-one (21) days of its receipt, or the petition will be considered denied by operation of law. *See*, Idaho Code § 67-5246(4).

Pursuant to Idaho Code §§ 67-5270 and 67-5272, any party aggrieved by this final order may appeal it by filing a petition for judicial review in the district court of the county in which: (1) the hearing was held; or (2) the final agency action was taken; or (3) the aggrieved party resides or operates its principal place of business in Idaho; or (4) the real property or personal property that was the subject of the agency decision is located. An appeal must be filed within twenty-eight (28) days of: (a) the service date of this final order; or (b) an order denying a petition for reconsideration; or (c) the failure within twenty-one (21) days to grant or deny a petition for reconsideration, whichever is later. *See*, Idaho Code § 67-5273. The filing of a petition for judicial review does not itself stay the effectiveness or enforcement of the order under appeal.

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on this 27th day of September, 2013, I caused a true and correct copy of the foregoing ORDER AUTHORIZING WITHDRAWAL FROM MEDICARE SUPPLEMENT MARKET to be served upon the following by the designated means:

American Family Life Assurance Company of
Columbus
Attn: Rita Golden and Angela Baird
1932 Wynnton Road
Columbus, GA 31999-0001

- first class mail
- certified mail
- hand delivery
- via facsimile
- via email

A. René Martin
Deputy Attorney General
Idaho Department of Insurance
700 W. State Street, 3rd Floor
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- via email



Teresa Jones