

*State of Idaho*  
**DEPARTMENT OF INSURANCE**

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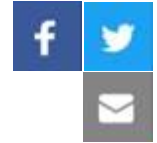
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**Idaho Department of Insurance News Release**

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## **Additional Special Enrollment Offered**

**BOISE ID** – Many Idaho consumers were misled into purchasing what they believed to be comprehensive health insurance plans from a company named “Simple Health”. Due to the deceptive sales practices of Simple Health, these non-compliant ACA plans have left many without coverage. Customers who purchased these Simple Health Plans are being notified that these plans were misrepresented and do not meet the minimum coverage requirements.

The Idaho Department of Insurance and Your Health Idaho, Idaho’s state-based health insurance marketplace, are granting a one-time Special Enrollment Period (SEP) for comprehensive health insurance plans for these Idahoans. According to Your Health Idaho, notifications have also been sent to those affected Idahoans by the Centers for Medicaid and Medicare Services (CMS).

**Important notes to consider:**

1. SEP will be available for a limited time. The deadline to complete an application, select a plan, and enroll is **September 4, 2019**.
2. To apply for coverage with Your Health Idaho, you will need to provide a copy of the letter you received that states you are eligible for an SEP.

For questions, please contact Your Health Idaho by phone at 1-855-YH-IDAHO (1-855-944-3246); by email at [support@yourhealthidaho.org](mailto:support@yourhealthidaho.org); or by mail at Your Health Idaho, P.O. Box 943, Boise, ID 83701.

**About the Department of Insurance**

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to serve and protect Idahoans by equitably, effectively and efficiently administering the Idaho Insurance Code and the International Fire Code. For more information, visit [doi.idaho.gov](http://doi.idaho.gov).

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